

# STATEMENT OF TRANSPARENCY Level Proven

**Claim: Cruelty Free** 

### **CLAIM DESCRIPTION**

As a cosmetics brand in the EU, we comply with the non-animal testing regulation governed by Regulation (EC) No 1223/2009 - EU Cosmetics Regulation.

This regulation outlines the mandatory requirements for cosmetic products in the EU, with focus on the prohibition of animal testing for both finished products and ingredients.

Regulation (EC) No 1223/2009: Key Points

## 1. Animal Testing Ban:

2004: Ban on testing finished cosmetic products on animals.

2009: Ban on testing cosmetic ingredients on animals.

2013: Marketing ban preventing the sale of any cosmetic products tested on animals, even if tested outside the EU.

# 2. Alternative Testing Methods:

The regulation requires the use of validated alternative methods for safety testing. All cosmetic brands must ensure that animal testing is completely avoided and alternatives are used.

### 3. Safety Assessments:

All cosmetic products must undergo safety assessments without relying on animal tests. These assessments ensure that the product complies with EU safety standards.

For more detailed information, you can refer to the full text of the EU Cosmetics Regulation through the official link provided below: Regulation (EC) No 1223/2009:

https://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX:32009R1223

This document acknowledges the commitment to adhere to Regulation (EC) No 1223/2009 and maintain compliance with non-animal testing standards.

Renewal: in accordance with the Gratitude Transparency Framework, claims and supporting evidence must be updated annually based on the date of this Statement of Assurance.

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Timo Salomäki [CEO of Circulove] hereby declares that the packaging of the products [WASH, CLEAN, DAY, CALM and SMOOTH] from Circulove complies with non-animal testing of EU Cosmetic Regulation.

I declare that the information contained in the Gratitude Light tools, including any supplemental material that constitutes written evidence provided by me for the purpose of transparently communicating brand, product and supply chain values, is, to the best of my knowledge, a true and accurate representation.

SIGNATURE

DATE 12/12/2024

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